

Karachi, Pakistan
03422775826
absamasir3@gmail.com

PERSONAL PROFILE

Innovative web engineer with a proven track record in creating and optimizing websites for diverse industries. Expertise in experience enhancement has resulted in increased website traffic and improved client engagement. Strong problem-solving skills and adaptability to evolving technologies have facilitated successful project outcomes through effective team communication.

CORE COMPETENCIES

Core Development
- HTML/CSS/JS
- PHP Development
- MySQL
- C Programming Knowledge
- React.js

Content Management
- WordPress Site Development
- Shopify Platform Expertise

Design & Optimization
- UI/UX Design
- Adobe Photoshop/Canvas
- SEO
- Website Performance Optimization

Data & IT
- Accurate Data Entry
- Hosting management

SYED MUHAMMAD ABSAR NAQVI

EXPERIENCE

May 2026 - Present
SEO Executive - DigitalSetGo
- Optimize on-page SEO elements such as titles, meta tags, headings, and content to improve rankings.
- Build quality backlinks through off-page strategies to grow domain authority.
- Conduct keyword research, technical audits, and Google Maps (GMB) optimization using Ahrefs, SEMrush, Screaming Frog, and SE Ranking.

Feb 2026 - May 2026
SEO Executive - Abs International
- Optimize on-page SEO elements like meta tags, headings, and achieve rankings.
- Build quality backlinks through off-page strategies to improve authority.

January 2025 - February 2026
Jr. SEO | ANG Solutions | Karachi, Pakistan
- Built high-quality backlinks and created diverse backlink profiles.
- Performed operational keyword research for SEO content.

April 2025 - Jan 2026
IT/Ecommerce Executive | Caliber Pakistan | Karachi, Sindh
- Improved executive productivity and effectiveness with targeted strategies.
- Directed website design and all associated responsibilities.

January 2022 - December 2024
Web Developer/Graphic Designer/SEO/Customer Service at Nazreen Consulting
- Created visual designs for user interfaces and graphic elements.
- Led transformation of PSD/Figma into fully user-friendly websites.

January 2018 - March 2021
Data Entry Specialist at Docs to Data
- Handled extensive datasets with accuracy and speed.
- Guaranteed precision and uniformity in data processing.

Contract Projects - Various Online Clients
- Completed various online projects requiring fast and accurate typing skills.

EDUCATION & CERTIFICATIONS

BBA
Indus University, Karachi

Matriculation
Karachi Board

Intermediate
Karachi Board

Front-End Developer Certificate
Aptech

Back-End Developer Certificate
Aptech

C-Programming Certificate
Aptech

SEO Certified Professional
HubSpot

WordPress Development Certificate
Alison

React.js Certification
Alison

*Additional training from YouTube and high-quality online resources.